

## SKILLS

Interaction Design  
Concepting  
Data Visualization  
Typography

Figma  
Sketch  
Abstract  
Invision  
Zeplin  
Adobe Suite  
Keynote

HTML + CSS  
Prototyping  
Wireframing  
Storyboarding

## CLIENT LIST

ADP  
Bed Bath & Beyond  
Best Foods  
Biotène  
Bonfish Grill  
Borgata Hotel  
Carl's Jr.  
Chase  
Chevron  
Citibank  
DICK'S Sporting Goods  
DirecTV  
Dove  
Ernst & Young  
Ferrari  
FIOS  
Hellmann's  
HERSHEY'S  
IBM  
JPMorgan  
Knorr  
MetLife  
Motorola  
NBA League Pass  
Ponds  
SAP  
Slimfast  
Syfy  
TD Ameritrade  
Tommy Hilfiger  
V8  
Valvoline  
Verizon  
Volvo  
Vuse

## EDUCATION

MAY 2003 **VCU** | Virginia Commonwealth University | Bachelor of Fine Arts  
Communication Arts & Design Graphic | Ranked 4th; US News & World Report 2004 Rankings

JULY 2020 **Level Access** | Digital Accessibility Training

DEC 2020 **Coursera** | Human-Centered Design | Credential ID JEHA74Q9PKVD

## EXPERIENCE

JAN 2021 **Shockoe** | Richmond, VA | Senior Product Designer  
Current  
I'm currently working with the Publix in-house design team helping create their design system and other UI/UX components on the web and app.

JAN 2021 **The Walt Disney Company** | New York | Senior Product Designer - UI/UX Designer  
OCT 2019  
I was on the X-Brand Design System Team that help create Disney's design system "Prism" and the brands under Disney that include ABC, ABC News, Disney, Disney Family, DisneyNow, ESPN, ESPN Fantasy, Freeform, FX, National Geographic, Star Wars, and The Oscars. I was on the ABC News team creating experiences for ABC News, ABC Local News, and NatGeo.

JUNE 2017 **Havas** | New York | Freelance Senior Experience Designer  
JULY 2019  
I worked on the "IBM Design Language" design system. I was the design lead on numerous IBM websites which involved writing annotations, working with the dev team, product management, and mentoring junior designers. I worked on social and help work on pitches for IBM Watson Health and "Grammy Connect." I conceptualized and created mockups for TD Ameritrade landing pages. I designed multiple mobile pages for the new Hershey franchise. I was behind the strategy that came up with concepts, created storyboards animations, and presented my GSK Biotène website designs to the client.

JUNE 2016 **Publicis Sapient** | New York | Freelance Design Lead  
MAY 2017  
I worked on UI and UX for several Unilever websites. I was on the FinTech team collaborating and strategizing on the Zelle app and other digital assets for CitiBank. I help redesign Hellmann's website. Designed desktop and mobile for Verizon, Verizon Wireless and FiOS. Created digital pieces for BorgataPoker.com and BorgataCasino.com. Dove Canada and Pond's mobile site integration. Desktop and mobile Bed Bath & Beyond's Wedding & Gift Registry section. I was the design lead and came up with concepts on a MetLife mobile app.

SEPT 2014 **VML&R** | New York | Freelance Senior Art Director  
May 2016  
I worked on digital assets, print work, and site redesign for Chevron. I created banners for Ernst & Young, NBA League Pass and Motorola [Moto X, Moto G, Moto 360]. I worked on pitches for V8 and JP Morgan.

FEB 2007 **Callan Advertising** | Burbank, CA | Senior Art Director  
NOV 2012

FEB 2006 **Martin Worldwide** | Los Angeles, CA | Art Director  
FEB 2007

## MORE EXPERIENCE

Barker NYC	Excel Sports Management	Rosetta
Catalyst Public Relations	Hunter Public Relations	TBWA\Chiat\Day
Co:Collective	JWT	Tommy Hilfiger
DeVries   Public Relations	MRM / McCann	Tribal DDB
DDB Worldwide	NBCUniversal	VML
DirectTV	RAPP	Woods Witt Dealy & Sons
Edelman	Roar	Wunderman